



FASHION GAMES  
**2014**

**FASHION: TO BE  
OR NOT TO BE...**

X. ročník mezinárodní soutěžní přehlídky mladých módních návrhářů

**The College of Fashion Design and the Secondary School of Clothing  
Jablonského 3, Prague 7, 170 00, the Czech Republic**

**ANNOUNCES behind the media support [www.Moda.cz](http://www.Moda.cz)**

**10th International Young Fashion Designers Contest  
*FASHION GAMES 2014***

**On the topic:**

***FASHION - TO BE OR NOT TO BE***

**Who** is the contest aimed at?

- A student of a secondary school, a college or a university in the Czech Republic or abroad aged between 17 and 26.

**How** to enter our contest?

- You have to send us a collection of maximum 10 outfits which haven't already been awarded in any contest.

**Part One – the Contest**

- Your collection has to be recorded on a signed **CD** and send to our address until **28<sup>th</sup> February 2014**.
- You also need to attach a filled in application form.

**What to include in the CD?**

- a) Author's idea and the description of the collection/project
- b) Inspiration sources
- c) Design part of the collection
- d) Short written review on the materials used for the outfits
- e) Fashion show/presentation plan



### **How and when do the judges select the winner?**

- The finalists are selected by expert's committee.
- You will receive the committee's resolution and further instructions both on your email and the school address by **16<sup>th</sup> March 2014**.

The selected participants are offered one-day workshop in Prague where they will present and defend their collections and will visit The National Theatre studios.

### **Part Two – the Final**

- public presentation of the designs, assessment of inspiration sources – quality of work
- oral review and presentation, author's CV, photo-documentation, promotional materials

### **What happens if you get to the final?**

- **The final show takes place in Prague in June 2014.**
- **Professionals, media, the public and representatives of the participating countries will be invited.**

### **What prizes can you win?**

<b>The first place prize:</b>	5-day trip to autumn/spring international fair in Paris or Florence
<b>The second place prize:</b>	2-day stay in Prague related to DesignBlok 2014 event
<b>The third place prize:</b>	Textile materials for 2015 Fashion Games collection

### **The time schedule is as follows:**

<b>Announcement of the contest:</b>	<b>1. 12. 2013</b>
<b>Registration deadline:</b>	<b>28. 2. 2014</b>
<b>Panel of judge's decision:</b>	<b>16. 3. 2014</b>
<b>The final contest show in Prague:</b>	<b>June 2014</b>

We look forward to your entering our contest!

1<sup>st</sup> December 2013, Prague

  
Marta Chvojková  
The Headmaster

Vyšší odborná škola oděvního návrhářství  
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A STŘEDNÍ PRŮMYSLOVÁ ŠKOLA ODĚVNÍ  
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Application form  
FASHION GAMES 2014  
ON THE TOPIC: TO BE OR NOT TO BE....

Applicant designer:

Code:

First name:

Surname:

Date of birth:

Permanent Address:

Address for correspondence:

Telephone:

e-mail:

www:

School:

Fashion collection title:

Models (number)

men's designs

woman's designs

Confirmation:

I confirm my full knowledge and acceptance of the enclosed project information. I confirm in the application form that all the above data given is true. In case I get to the final of FASHION GAMES 2013 NEW LOOK

I agree that my collection is used for promoting the contest. Any other promotion will need to be agreed on in written form by FASHION GAMES 2013.

Date:

Signature: